

# Is Your Marketing Really Effective?

**Recent Studies** have shown that over 40% of Americans use the Internet for general information once obtained from the local “Yellow Pages”, this is why you should be asking yourself...

1. Is my marketing plan really effective?
2. Am I getting the most bang for my advertising / marketing buck?
3. Am I giving my customers enough information to make informed choices?

If you answered “No” or “I’m not sure” to any of the above questions, allow our Marketing Specialists to show you how to get a High **“Return on Investment”** for your advertising dollar.

We have the talent & experience to maximize your advertising exposure, bringing together your print media advertising and your Internet advertising providing a higher “ROI”.



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“Whether you are a small business owner, inventor, entrepreneur, artist, author, musician or band, you need a website.

Increasingly, in the world we live in people are turning to the Internet to find information, and if you don’t have a presence on the Internet you will not only be making it more difficult for people to find you, but you may be sending the wrong message.”